



Dear Dairy Producer,

July, 2011

The Dairy Policy Action Coalition needs Your Support!
***Will YOU “Pledge a Penny” to insure that DAIRY FARMERS maintain their seat
at the table in the ongoing discussions on new Federal Dairy Policies?***

In November of 2009 a group of Grassroots Dairy Producers came together and determined that the status quo of U.S. dairy policy was no longer acceptable. They decided to put their combined efforts into improving U.S. dairy policy for the benefit of all Dairy Farmers across the country. Thus, the Dairy Policy Action Coalition (DPAC) was formed. For the past 20 months, we have worked tirelessly to build a national consensus and to develop and propose badly needed reforms to failed Federal and State dairy policies. (*Check out our website at www.dpac.net for all the details on our activities to-date.*)

DPAC does not require membership or dues. DPAC is funded solely by contributions from Producers and Agribusinesses. To date, DPAC has survived, financially, due to the generous donations of Agribusinesses (feed mills, equipment dealers, insurance & accounting firms, etc.) that have a vested interest in the sustainability of a vital dairy industry. In fact, 75% of DPAC funding has come from Agribusinesses and only 25% has come from Dairy Farmers who, *most of all*, have a vested interest in the sustainability of a vital dairy industry!

DPAC needs consistent, committed, financial support from Producers like you. To date, the Agribusinesses have done more than their fair share and now is the time for Producers to step-up and shoulder more of the responsibility to keep the voices of Grassroots Dairy Farmers in the conversation — especially now, in this critical year leading up to the 2012 Farm Bill.

There’s a simple way for every Dairy Farmer to contribute their fair share; Pledge to contribute one penny per hundredweight of milk marketed (that comes to \$100 per 1 million lbs. of milk).

Please review the enclosed up-to-date information on DPACs activities and proposals for legislative reform. If you agree with our common-sense approach to simplifying and improving U.S. dairy policy, then **NOW is the time to make your commitment to supporting DPAC.**

Please show your support for DPAC by:

- 1) Completing and returning the enclosed **“Pledge a Penny” form.**
(Options for making financial donations are outlined on this form)
and
- 2) Completing and returning the enclosed **“Open Letter” form.**
(Weigh-in on where you stand in regards to NMPFs “Foundation for the Future” and/or DPACs “Cornerstones for Change”.)

Thank you for your interest in DPAC,

Bernard C. Morrissey, DPAC Treasurer

DPAC is a 501(c)5 non-profit organization and lobbies on policy; therefore donations to DPAC are not tax deductible.

Please call us at 800-422-8335 or email bernie.dpac@gmail.com with any questions.