



## What makes DPAC different? We are:

- **A grassroots coalition** of active dairy producers organized as a nonprofit 501(c)(6).
- **Similar to a community volunteer fire company:** DPAC is made up solely of grassroots dairy producers coming together for the benefit of the greater community of all dairy producers. 'Friends of DPAC' help fund the effort with their contributions.
- **100% farmer-led, focused and action driven.** The board of directors is made up of 20 directors—all active dairy farmers who are milking cows and selling the milk produced from the cows—per the coalition's bylaws.
- **Pursuing a national vision.** Even though DPAC sprang from grassroots efforts in Pennsylvania, along with one charter board member from Ohio, the coalition's **vision is national**, and the 2011 Board includes active dairy producer directors from 7 states and ad hoc participants from 12 states. As of Dec. 1, 2010, DPAC has received donations from individual dairy producers and producer organizations accounting for a combined 15,000+ dairy producers in 20 states and agribusinesses serving dairy farms in 8 states.
- **Focused on one purpose:** To actively participate in dairy policy that affects milk pricing. This means everything from price discovery, marketplace transparency, inventory reporting, federal order reform and the price support system, to global trade, mechanisms for supply management, and risk management.
- **Organized by action groups.** Action groups work on the issues, including short term actions and future dairy policy, with participation of dairy farmers in more than 20 states as well as expert resources who provide information. DPAC reaches out to many other existing **producer** organizations for common ground.
- **Funded by donations—not dues**—from dairy farmers and agribusinesses. DPAC is organized as a nonprofit coalition without dues-paying membership. As a coalition supported by donations, we represent every dairyman, working for a pricing system that is less complicated and easier to understand. If you milk cows, you are theoretically a member of this coalition effort.
- **Communicating** via weekly articles in Farmshine, press releases, newsletter inserts and the website at: [www.DPAC.net](http://www.DPAC.net)
- **Assisted by a professional support team:**

**Government Relations Consultant**—Dennis Wolff of Versant Strategies (former PA agriculture secretary)

**Correspondence Secretary**—Sherry Bunting of Agriculture Writing Services (free-lance dairy writer)

**Recording Treasurer**—Bernie Morrissey (semi-retired).

## DPAC 2011 Board of Directors:

**Chairman:** Clifford Hawbaker, Chambersburg, PA dairy producer

**Vice Chair:** Daniel Brandt, Annville, PA dairy producer

**Vice Chair:** Rob Barley, Conestoga, PA dairy producer

**Balance of 2011 Directors** (All dairy producers)

**Pennsylvania:** Jake Esh, Gordonville; Eric Frederick, Martinsburg; Duane Hertzler, Loysville; Dale Hoffman, Shinglehouse; Paul Horning, Stevens; Jon Jenkins, Columbia Crossroads; Jim Kennedy, Butler; Zach Meck, Womelsdorf; Rodney Metzler, Martinsburg; Max Smith, Martinsburg; Dan Z. Stoltzfus, Honey Brook; Nelson Troutman, Richland. **Ohio:** Alan Kozak, Millersburg. **New York:** Laura Covert, West Winfield. **North Carolina:** Ben Shelton, Olin.

**Wisconsin:** Susan Schultz, Chilton. **Indiana:** Dave Forgey, Logansport. **Tennessee:** Jack Fritz, Springfield.

\*Additional ad hoc members (dairy producers) from multiple regions of the U.S. serve alongside board members on DPAC Action Groups, and an affiliated 12-State Southeast Dairy Coalition was also formed in Sept. 2010.

## What we are doing? SHORT TERM ACTIONS:

These are some of DPAC's immediate actions to improve milk pricing transparency. Dennis Wolff has carried this message to Washington, D.C. ever since January 2010, and the coalition will continue to push this short-term agenda.

- **Price Reporting:** Working with legislators on Senate Ag Committee and Appropriations to achieve funding to implement Section 1510 of 2008 Farm Bill, which calls for USDA to do more frequent (daily) electronic NASS price reporting (with auditing). DPAC also urges reporting of price on more products such as fresh Italian cheeses and yogurt, for example.
- **Inventory Reporting:** Urging mandatory dairy product inventory reporting (with auditing).
- **Market Concentration:** Participate with comments on a "transparency" panel at the combined USDA / Dept. of Justice 2010 dairy market concentration workshop in Madison, WI.
- **Import assessment** for dairy promotion: Urge USDA to implement import assessment of 7.5 cents per hundredweight equivalent as in 2008 Farm Bill Section 1507.
- **Trans Pacific Trade Agreement Negotiations:** DPAC opposes the proposed expansion of dairy trade with New Zealand which may be part of Free Trade Agreement negotiations in 2010. DPAC expressed this concern and the devastating effect this would have on U.S. dairy farmers in a letter to the U.S. Trade Representative at the office of The President.

**LONG TERM POLICY:** See DPAC's dairy policy framework.

- **DPAC supports a transparent and simplified milk pricing system.** The coalition has presented its Cornerstone for Change to Lawmakers, USDA, Sec. Tom Vilsack's Dairy Industry Advisory Committee, American Farm Bureau, National Milk Producers Federation, the House Agriculture Committee, Department of Justice / USDA workshop and others. Board members and the professional team have traveled North, South and West, and the coalition is currently communicating with more than 2000 dairy producers from 23 states. Our focus is on market transparency and price discovery along with policies and changes in the Federal pricing system that spur innovation and share market risk among all sectors of the dairy industry versus dairy producers carrying all of the price risk.

- **DPAC Action Groups (of active dairy producers):**

Milk Pricing  
Milk Marketing Models Subcommittee  
Supply Management  
Media / Information  
Ad hoc Members Search  
PA State Issues (PMMB)  
Standards & Regulations  
Fundraising  
Global Issues

## **Producer groups that have either donated OR sent letters of support:**

Pennsylvania Dairymen's Association; Maryland Dairy Industry Association; Southeast Dairy Coalition (12-State coalition affiliated with DPAC); Georgia Milk Producers Association.; Tennessee Dairy Producers Association.; Kentucky Dairy Development Council; U.S. Dairy Farmers and Friends (NY); Lowville NY Dairy Producers; Holmes/Wayne County Ohio Dairy Council; Bradford County PA Holstein Club; Jefferson County PA Holstein Club; Middletown PA Grange; Lebanon/Berks County PA Dairy Farmers Voice; Lancaster County PA Dairy Advisory Group; Butler County PA Dairy Solutions Forum; Indiana Professional Dairy Producers; Family Dairies USA (Upper Midwest); Upper South Milk Producers; Southeast Milk Producers Inc.; Dairy Producers of New Mexico.