



890 N. Reading Rd., Ephrata, PA 17522 • Toll Free: 800.422.8335 • www.dpac.net

A coalition of grassroots dairy producers actively participating, with a unified voice, on policies and issues affecting milk pricing.



What makes DPAC different? We are:

- **A grassroots coalition** of active dairy producers.
- **Similar to a community volunteer fire company:** DPAC is made up solely of grassroots dairy producers coming together for the benefit of the greater community of all dairy producers. And 'friends of DPAC' can help fund the effort with their contributions.
- **100% farmer-led, focused and action driven.** The current board of directors is made up of the 20 charter members—all active dairy farmers—per the coalition's bylaws.
- **Pursuing a national vision.** Even though DPAC was initiated in Pennsylvania, along with one board member from Ohio, the coalition's vision is national, and a number of producers from other states are getting involved.
- **Focused on one purpose:** To actively participate in dairy policy that affects milk pricing. This means everything from price discovery, marketplace transparency, inventory reporting, federal order reform and the price support system, to global trade, mechanisms for supply management, and risk management.
- **Organized by action groups.** Action groups are working on long term dairy policy, and they are identifying dairy farmers in other states/regions to participate, as well as expert resources to provide information.
- **Funded by donations—not dues**—from dairy farmers and agribusinesses. DPAC is organized as a nonprofit coalition without dues-paying membership. As an coalition supported by donations, we represent every dairyman, working for a pricing system that is less complicated and easier to understand. If you milk cows, you are theoretically a member of this coalition effort.
- **Communicating** via weekly articles in Farmshine and the website at: www.dpac.net
- **Assisted by a professional support team:**
 - Government Relations Consultant*—Dennis Wolff of Versant Strategies (former PA agriculture secretary)
 - Correspondence Secretary*—Sherry Bunting of Agriculture Writing Services (free-lance dairy writer)
 - Recording Treasurer*—Bernie Morrissey semi-retired from Morrissey Insurance

DPAC Charter Members—2010 Board of Directors:

Chairman: Clifford Hawbaker, Chambersburg, PA dairy producer

Vice Chair: Daniel Brandt, Annville, PA dairy producer

Vice Chair: Rob Barley, Conestoga, PA dairy producer

Other Charter Board Members:

Pennsylvania: Logan Bower, Blain; Jake Esh, Gordonville; Eric Frederick, Martinsburg; Duane Hertzler, Loysville; Dale Hoffman, Shinglehouse; Paul Horning, Stevens; Jon Jenkins, Columbia Crossroads; Jim Kennedy, Butler; Gary Kline, Troy; Doug Martin, Chambersburg; Zach Meck, Womelsdorf; Rodney Metzler, Martinsburg; Max Smith, Martinsburg; Dan Z. Stoltzfus, Honey Brook; Nelson Troutman, Richland. **Ohio:** Alan Kozak, Millersburg. **New York:** Bryan Gotham, Hermon.

Adhoc Members serving on action groups:

Tennessee: Jack Fritz, Springfield. **Kentucky:** H.H. Barlow, Cave City. **Indiana:** Dave Forgey, Logansport. **New York:** Laura Covert, West Winfield.

What we are doing? SHORT TERM ACTIONS:

These are some of DPAC's immediate actions to improve milk pricing transparency. Dennis Wolff has carried this message to Washington, D.C. January 26-27 and the coalition will continue to push this short-term agenda.

- **Price Reporting:** Working with legislators on Senate Ag Committee and Appropriations to achieve funding to implement Section 1510 of 2008 Farm Bill, which calls for USDA to do more frequent (daily) electronic NASS price reporting (with auditing). DPAC also urges reporting of price on more products such as fresh Italian cheeses and yogurt, for example.
- **Inventory Reporting:** Urging mandatory dairy product inventory reporting (with auditing).
- **Market Concentration:** Provide comments and participate in the combined USDA / Department of Justice 2010 dairy marketplace transparency workshop.
- **Import assessment** for dairy promotion: Urge USDA to implement import assessment of 7.5 cents per hundredweight equivalent as in 2008 Farm Bill Section 1507.
- **Trans Pacific Trade Agreement Negotiations:** DPAC opposes the proposed expansion of dairy trade with New Zealand which may be part of Free Trade Agreement negotiations in March. DPAC expressed this concern and the devastating effect this would have on U.S. dairy farmers in a letter to the U.S. Trade Representative at the office of The President.

LONG TERM POLICY: See DPAC's dairy policy framework.

- **DPAC supports a transparent and simplified milk pricing system.** The coalition has presented its Cornerstone for Change to Lawmakers, USDA, Sec. Tom Vilsack's Dairy Industry Advisory Committee, American Farm Bureau, National Milk Producers Federation, the House Agriculture Committee, Department of Justice / USDA workshop and others. Board members and the professional team have traveled to North, South and West, and the coalition is currently communicating with more than 2000 dairy producers from 23 states. Our focus is on market transparency and price discovery along with policies and changes in the Federal pricing system that spur innovation and share market risk among all sectors of the dairy industry versus dairy producers carrying all of the price risk.
- **DPAC Action Groups (of active dairy producers):**
 - Milk Pricing:* Rob Barley, Dale Hoffman, Daniel Brandt, Dan Z. Stoltzfus, Bryan Gotham, Jack Fritz, Dave Forgey
 - Supply Management:* Jim Kennedy, Paul Horning, Rodney Metzler, Gary Kline, Jon Jenkins, Dean Jackson.
 - Media / Information:* Laura Covert, Dale Hoffman, Logan Bower
 - Adhoc Members Search:* Duane Hertzler, Alan Kozak
 - PMMB - State Issues:* Zach Meck, Nelson Troutman, Dan Brandt.
 - Standards & Regulations:* Alan Kozak, Eric Frederick, Duane Hertzler, Tom Barley.
 - Fundraising:* Jake Esh, Jim Kennedy, Doug Martin, Alan Kozak, Jon Jenkins.

Producer groupsthat have donated and/or sent letters of support: Pennsylvania Dairymen's Assn; Maryland Dairy Industry Assn.; Georgia Milk Producers Assn.; Tennessee Dairy Producers Assn.; Kentucky Dairy Development Council; U.S. Dairy Farmers and Friends based in New York; Lowville NY Dairy Producers; Holmes/Wayne County Ohio Dairy Council; Bradford County PA Holstein Club; Jefferson County PAHolstein Club; Middletown PA Grange; Lebanon/Berks County PA Dairy Farmers Voice; Lancaster County PA Dairy Advisory Group; Butler County PA Dairy Solutions Forum; Indiana Professional Dairy Producers; invited to meet in June with producer groups in Wisconsin; invited in July to meet with North Carolina Dairy Producer Assn.