



Clifford Hawbaker, Chair

Cliff and his wife Maggie operate Hamilton Heights Dairy, a 300-cow bi-seasonal grazing dairy near Chambersburg, Franklin County, Pennsylvania, which has been in the family for six generations. They are also partners with their nephew in Emerald Valley Dairy: home to 100 milking cows and 275 replacement heifers in a grazing setup. Their daughter and her husband also have a 300-cow dairy farm. Milk from Hamilton Heights and Emerald Valley is currently marketed to a local creamery. In addition to serving as chair and a charter member of the DPAC board, Cliff is active in several other organizations, including his service as president of the State Grazing Lands Conservation Initiative (GLCI) and his involvement with the National GLCI and Forage and Grasslands Council.

Robert Barley, Vice-Chair

Rob and his brother Tom and cousin Abe, Jr. are partners in Star Rock Farms, LLC, a diversified enterprise farming land in both Lancaster and York Counties, Pennsylvania. In addition to the 1400-cow dairy, the operation includes cash crops as well as beef and pork production. Star Rock Farms markets their milk through Dairylea Cooperative. Rob graduated from Penn State University in Dairy and Animal Science. In addition to serving as a DPAC board vice-chair and charter board member, Rob has been a member of the Lancaster County Blue Ribbon Commission. He was also recently named to the Governor's Dairy Leadership Council. Rob and his wife Shelly and their family live in Millersville, Pennsylvania.

Alan Kozak, Vice-Chair

Alan and his wife Sharon operate Clover Patch Dairy, milking 430 registered Jerseys and raising and selling replacements in a grazing setup near Millersburg, Holmes County, Ohio. Alan grew up on a western Pennsylvania dairy farm and graduated from Penn State University in Dairy and Animal Science. He worked for the Pennsylvania Guernsey Association and the American Jersey Association before he and Sharon started Clover Patch Dairy in 1991. Their herd ranks in the top 15% of Jerseys by Performance Index, and their milk is marketed with DFA. They were selected as part of the Virtual Tour series at the 2010 World Dairy Expo. In addition to serving as a vice-chair and charter member of the DPAC board, Alan is a founding member of the the Holmes/Wayne/Tuscarawas Counties dairy advisory council.



Cliff Hawbaker, chair
Chambersburg, PA



Rob Barley, vice-chair
Conestoga, PA



Alan Kozak, vice-chair
Millersburg, OH



Daniel Brandt
Annville, PA



Duane Hertzler
Loyvsille, PA



Dale Hoffman
Shinglehouse, PA



Dave Forgey
Logansport, IN



Dr. Ben Shelton
Olin, NC



Susan Schultz
Chilton, WI



Laura Covert
West Winfield, NY



Nelson Troutman
Richland, PA



Paul Horning
Stevens, PA



Jack Fritz
Springfield, TN



Joe Borgerding
Belgrade, MN



Ken Wunderlin
Livingston, WI



Jon Jenkins
Columbia Crossroads, PA



Howard Straub
St. Johns, MI

The Dairy Policy Action Coalition (DPAC) installed its 2012 Board of directors on December 22, 2011. They are all active dairy farmers and hail from nine states. Not pictured is Dan Stoltzfus of Honey Brook, PA.
Photos by Sherry Bunting

Paul Horning, Treasurer

Paul and his wife Shirley and their son Dustin and his wife Maureen operate Turnpike-View Dairy, where they milk 90 registered Holsteins and Brown Swiss and raise and sell replacements near Stevens, Lancaster County, Pennsylvania. Paul and Dustin show their cattle locally and have built a top genetic herd with high production. The culmination of his breeding philosophy is a bull "Deluxe" that is marketed through Solid Rock Genetics, and 50 cents per unit of semen sold is donated to DPAC. In addition to his appointment as 2012 treasurer, Paul is a charter member of the DPAC board and was a member of the former Lancaster County dairy advisory group. He also serves as a director on the board of the Mount Joy Farmers Cooperative, headquartered in Lancaster County, Pennsylvania, with 309 members.

Joe Borgerding

Joe and his wife Toni milk 160 cows at their Borgerding Family Farm near Belgrade, Stearns County, Minnesota. They farm with three of their five children. Joe is a director on the board of Minnesota Milk Producers Association. He is also active in the Minnesota Corn Growers, and Minnesota DHIA. Joe markets his milk as a member of Organic Valley. He has a passion for fellow dairy producers, regardless of production practices. He accompanied the multi-state DPAC group to Washington D.C. in January 2011 and has served as an ad hoc member throughout 2011 before joining the DPAC board in 2012.

Daniel Brandt

Daniel and his brother Karl and father David are partners in Brandt-View Farms, Annville, Lebanon County, Pennsylvania. Dan's son Mark and nephew Nathan are the fourth generation to work on the farm, which is home to 370 head of registered Holsteins. Brandt-View Farms markets their milk with Land O'Lakes Cooperative. They market offspring and embryos worldwide from top pedigreed cows. In addition to serving as a charter member of the DPAC board and chairing the PA state issues action group, Daniel has served as a state director of the PA Holstein Association and as a delegate of the Lebanon County Farm Bureau. He also owns and operates a cattle marketing and pedigrees business. Daniel and his wife Rebekah and their family live near Annville, Pennsylvania.

Laura Covert

The Covert family operates Dalco Holsteins near West Winfield, Herkimer County, New York. The dairy farm is operated mainly by Dale and the children, while Laura works for a doctor's office in town. Dale has 65 registered Holsteins. Daughter Paige, 12, has the family's registered Jerseys, and daughter Julie, 15, has the family's registered Dutch Belts. They market their milk through a small cooperative to Garelick Dairy. In 2006, Laura was instrumental in putting together a landmark dairy policy meeting in Cobleskill, NY. As soon as she read about DPAC in Farmshine, she immediately got on the computer and found a phone number to see how she could help. For the first year, she served as an ad hoc member and became a director on the board in 2011.

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2012 DPAC Board

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Dave Forgey

Dave and his wife Helen are partners with Scott and Darla Foerg in Forgey and Foerg River-View Farms, Inc., home to around 300 milking cows plus replacement heifers in a seasonal grazing operation along the Wabash River near Logansport, Cass County, Indiana. Dave is well known columnist and presenter on intensive rotational grazing. He is active in the National and State Grazing Lands Conservation Initiative and the American Forage and Grasslands Council. Dave was named 2010 Indiana Dairy Producer of the Year by the Indiana Professional Dairy Producers. He serves on the IPDP board and on the board of the Milk Promotion Services of Indiana. He is also a past board member of Foremost Farms and Mideast Milk Marketing Agency. After serving as an ad hoc member in 2010, Dave joined the DPAC board in 2011 and chairs the global issues action group.

Jack Fritz

Jack and his wife Carol and sons Seth and Colin operate Fritz-Glen Farm near Springfield, Robertson County, Tennessee on the border with Kentucky. The modified grazing and forage setup is home to 225 milking cows plus replacements. Jack grew up on a dairy farm in Pennsylvania and moved the Fritz-Glen Holsteins south in the mid-1990s, where he renovated a former beef farm for dairy. He is a member of the Tennessee Dairy Producers Association and participates in activities with the Kentucky Dairy Development Council. He served as an ad hoc member of DPAC for a year before becoming a director on the board in 2011. Jack markets his milk as an independent shipper to a local plant.

Duane Hertzler

Duane and his wife June and their son Neil and his wife Kilah are partners in Moo Echo Farms, LLC, near Loysville, Perry County, Pennsylvania, where Duane first established the dairy farm with his father's help in 1978. The 300-cow dairy converted to a grazing operation when Neil returned from Liberty University in 1994. Milk from Moo Echo Farms is marketed with Mount Joy Farmers Cooperative. In addition to serving as a charter member of the DPAC board and chair of the finance committee, Duane's involvements include his service as chair of the Dairy Committee on the PA Animal Health and Diagnostic Commission. He is also involved in the National and State GLCI and is vice-chair of the Perry County Preservation Board. Having served as a member of the former PA Dairy Task Force, Duane is involved in the Dairy Advisor program with the Center for Dairy Excellence. Duane and June were named 2010 dairy industry "Pacesetters" by the PA Dairy Stakeholders and Center for Dairy Excellence.

Dale Hoffman

Dale and Carol Hoffman and their four children and their families operate Kar-Dale-Acres: home to 700 milking cows plus a similar number of replacement animals near Shinglehouse, Potter County, Pennsylvania. Dale started with 40 cows in Snyder County, relocated to the Northern Tier in the mid-1970s, and later expanded as all four children joined the dairy farm business. Their milk is marketed with Land O'Lakes, and the farm hosts hundreds of schoolchildren each year. Dale was recognized as a Master Farmer in 2004. He and Carol were also recognized as 2009 dairy industry "Pacesetters." In addition to serving as a charter member of the DPAC board, Dale was responsible for organizing the Potter County Milk Producers Association and served as past vice-president and treasurer of the Professional Dairy Managers of Pennsylvania.

Jon Jenkins

Jon and Cathy Jenkins are partners in Ja-Jen Farms with Jon's brother Jeffrey. The third generation dairy farm, near Columbia Crossroads, Bradford County, Pennsylvania, is home to 50 registered Holsteins. In addition to serving as a charter member of the DPAC board, Jon is a director for the Troy Fair, Bradford County Farm Bureau, and North-Penn Bulk Milk Producers Cooperative.

Sue Schultz

Sue and her husband Richard own and operate R-Su Dairy Farm near Chilton, Calumet County, Wisconsin. She also works as an ag tele-expert for Beck Ag. At the farm, they raise youngstock and work with 4-Hers who keep their cattle there. Sue was raised on a diversified farm and was educated at Iowa State University and the University of Wisconsin-Madison. She has taught farm management and small business courses. In addition to serving on the DPAC Board, Sue served as past secretary on the Board for Family Dairies USA, an Upper Midwest cooperative based in Madison, Wisconsin.

Ben Shelton, DVM

Ben and Mimi Shelton own and operate Rocky Creek Dairy & Veterinary Services near Olin, Iredell County, North Carolina. The Sheltons moved to their current location from Apex, North Carolina in 1992 as a 400-cow dairy. Today, they milk an average of 1250 cows and raise an additional 1600 heifers, with the focus on developing cows with longevity and producing high quality milk. Their son Paul graduated from Virginia Tech in Dairy Science and works at the farm. In addition to his dairy farm and bovine veterinary practice, Ben serves as president of Upper South Milk Producers and vice president of Cobblestone Cooperative based in Chatham, Virginia. He chairs the Southeast Dairy Coalition formed in August of 2010 and joined the DPAC board in 2011.

Dan Z. Stoltzfus

Dan Stoltzfus of Stoltzfus Farms serves as a cattle agent and milks an average of 40 to 50 cows near Honey Brook, Chester County, Pennsylvania. As a cattle agent, he talks to fellow dairy farmers in many regions. In addition, his service as a director on the Lancaster-Pennland Quality Milk Producers Board, caused him to be concerned about the challenges facing all dairy farmers in today's dairy economy. In addition to serving as a charter member of the DPAC board, Dan was part of the Lancaster County legislative dairy advisory group that formed in August 2009.

Howard Straub

Howard and his wife Mary Jo have 100 milk cows at Triple H Farms near St. Johns, Clinton County, Michigan. Two of their children also have their own dairy farms in Michigan and one is managing the Kellogg Biological Station dairy herd, owned by Michigan State University in Hickory Corners. Some of Howard's other involvements include the Grazing Lands Conservation Initiative steering committee, American Forage and Grasslands Council, Michigan Forage Council, Michigan Food & Farming Systems Council, and his county's Farm Bureau. Howard has been involved on DPAC's global issues action group since March 2011 and joined the board in 2012.

Nelson Troutman

Nelson and his brother Richard own and operate Oakenbound Holsteins near Richland on the border of Lebanon and Berks Counties, Pennsylvania. They milk 105 registered Holsteins and Jerseys and raise and sell dairy replacements. Nelson and his wife Mary have two sons: Jeremy works at the Oakenbound farm while Justin and his wife have their own herd and rent a nearby farm that has been in the Troutman family for five generations. Nelson and Richard market their milk with Land O'Lakes Cooperative. In addition to serving as a charter member of the DPAC board, Nelson is active in the Lebanon County Holstein Club and with the 4-H.

Ken Wunderlin

Ken and his wife Evelyn milk 100 cows at their Ke-Lyn Ranch near Livingston, Wisconsin. Ken is vice president of the board of directors of Family Dairies USA, which is based in Madison, Wisconsin and serves 3200 members in a five-state area of the Upper Midwest. Ken attended the meeting last March in Greensboro, North Carolina, where members of the DPAC board and the Southeast Dairy Coalition board met to talk about alternative legislation. Ken has participated as an ad hoc member, bringing his thoughts and ideas since DPAC first met with Family Dairies in June of 2010 while in Madison for the USDA / Department of Justice (DOJ) dairy competition workshop. Ken joined the DPAC board in 2012.

DPAC Leadership:

Only active dairy producers who have dairy cows and sell the milk produced from them can serve as voting directors on the DPAC board. The 20 charter members who came together on November 19, 2009 to form DPAC were the coalition's first board of directors for 2010.

The 2012 board of 18 directors was approved on December 22, 2011 and includes active dairy producers from Pennsylvania, Ohio, New York, North Carolina, Tennessee, Indiana, Michigan, Wisconsin and Minnesota, along with ad hoc members serving on DPAC action groups from these states and six additional states, including Virginia, Kentucky, Georgia, Florida, Mississippi, and Arkansas. As producers from more regions of the U.S. become involved, the composition of the DPAC board has the flexibility to increasingly reflect its national focus. The bylaws allow for a board of up to 20 directors. The work is done in action groups and include ad hoc members who are involved in board meetings as well.

DPAC has strived to provide a grassroots voice for dairy producers by building relationships with many existing state and regional dairy producer organizations and helping producers come together to represent themselves in regions that previously did not have a unified voice. Through personal contacts, meeting presentations and participation as well as teleconference discussions and email, DPAC has reached out to formal and informal groups of dairy farmers at the grassroots level from coast-to-coast. The coalition has also focused its efforts methodically on the dairy policy issues dairymen can agree on, while continuing to learn, educate, and build consensus on dairy policy issues that are more difficult and not so clear-cut.

These efforts have served as a catalyst for the essential conversations within the community of dairy farmers during these tough times as the U.S. dairy industry finds itself at a major crossroads: financially, philosophically, and in regard to future policies, markets, innovations, and pricing reforms.

What makes this coalition different is that it is an organization supported by donations, not dues, and represents every dairyman, working for a pricing system that is less complicated and easier to understand. Producers are looking for something lasting and forward-thinking in the area of milk pricing and marketing. As for free enterprise in America, DPAC wants to keep it alive. If you own a cow, you are theoretically a member of this coalition effort, which has the purpose of action on issues that affect milk pricing.

DPAC is organized by Action Groups:

Media and Information; Ad hoc Members Search; Milk Pricing; Supply Management; Standards & Regulations; Milk Marketing Models; Global Issues; PA State Issues; Finance Committee; Fundraising; and is affiliated with the Southeast Dairy Coalition (SEDC)

DPAC Professional Team:

Advocacy

DENNIS C WOLFF, Versant Strategies

Dennis Wolff is a lifelong dairy farmer from Columbia County, Pennsylvania, a former PA Secretary of Agriculture and now a partner in Versant Strategies, a public affairs and government relations firm based in Harrisburg, PA. DPAC has contracted Wolff and Versant Strategies to serve as a consultant and public affairs representative. Wolff brings not only a deep, first-hand knowledge of the issues facing the agriculture industry, but an understanding of the impact government has on farmers, businesses, families, and rural communities. Wolff's advocacy has been felt on a national and international level. He helped shape Pennsylvania's recommendations for the 2008 Farm Bill, led numerous trade missions overseas, and has served as president of the Northeastern Association of State Departments of Agriculture. In 2009, Wolff was the recipient of Holstein USA's Distinguished Leadership Award for his work in national dairy policy.

Wolff was named a 1994 Master Farmer for his work at his family's Pen-Col Farm, well known for specialized dairy genetics. Wolff is also president and founder of the Nicholas Wolff Foundation and Camp Victory in Millville—a non-profit camp for children with special medical needs.

Correspondence Secretary

SHERRY BUNTING, Ag Writing Services

Sherry Bunting is a free-lance writer who has covered agriculture, mainly dairy and livestock production since 1981. She operates an independent agriculture writing and photography service and is a regular contributor to *Farmshine* newspaper, a weekly dairy publication. Bunting previously served as Managing Editor of the *Livestock Reporter* for 15 years. Prior to that, she worked as a milking employee at two Lancaster County, Pa. dairy farms while attending classes as an

English major at Millersville University.

The DPAC board appointed Bunting as correspondence Secretary, which is a non-voting office, and the board has contracted her services to keep the minutes for the board and all of its action groups, facilitate communications, assist in research and coordination, and to provide frequent updates on DPAC activities via Email, website and other media.

Recording Treasurer

BERNARD C. MORRISSEY

Bernie Morrissey is semi-retired from Morrissey Insurance, founded by Bernie in 1971. He became an independent agent in 1981, licensed in more than 10 states. He spent 44 years in the insurance business serving agriculture and other sectors.

Throughout its history, the Morrissey agency has remained faithful to Bernie's farm roots. They provide a continuous flow of pertinent information to their agri-based clientele. Bernie and Morrissey Insurance are active members and/or sponsors of many organizations, including PA Young Farmers, PA Holstein Association, PA Poultry Federation, Local 4-H Clubs, Dairy Princess Pageants, the Professional Dairy Managers of PA (PDMP) and others.

In 2009, Bernie helped the charter members of the DPAC board get their start as a Coalition.

Bernie volunteers his time serving as DPAC's recording treasurer, which is a non-voting office appointed by the board. The DPAC board appointed dairyman and director Paul Horning as treasurer to work with Bernie on these duties.

Fundraising Support

PAIGE ESHELMAN

In 2011, Paige Eshelman began providing office support in the fundraising efforts of DPAC. She is an independent contractor who has worked in dairy communications for the past three years. She also has advertising sales and small business management experience.

