



Dear Potential Sponsor,

As we all know, the dairy industry is still in a perilous state financially. Dairy farmers have been pushed to the brink, and their livelihoods determine the financial well being of so many other businesses in our communities. We all know that this is a direct result of failed federal dairy policy, and that it has to change. This is why DPAC (Dairy Policy Action Coalition) was formed by grassroots dairy farmers last November. It was started in Pennsylvania, but farmers across the Northeast, Southeast and Central U.S. have joined on to help DPAC in its mission to actively participate, with a unified voice, on policies and issues affecting milk pricing.

Policy Action are the key words that make DPAC stand out from all other farm organizations. DPAC is not a reactive organization. It is focused on being proactive. The coalition hired a full time lobbyist and a professional secretary to aid in this action that is fueled by DPAC's 20-member board of directors—all dairy producers—along with many adhoc producer members who are serving on action groups within DPAC.

It takes money to run any organization effectively, and that is why I am asking for your investment in DPAC. The 20-member board of directors has donated money, along with other farmers and agribusinesses.

We believe in DPAC's continued efforts, and a consistent cash flow from generous sponsors is needed to maintain our grassroots efforts for positive change.

In the past year, the coalition has accomplished a lot. Check out our website at **www.DPAC.net** and see what we are about. Board minutes, updates and other information can all be found at the website. If you agree with our common sense approach to dairy policy please consider a donation of \$5000, or whatever amount you feel adequately reflects the amount of business you do with the dairy farmers.

We would be honored to have your support as one of our sponsors on our website. Your dairy customers will know that your donation is helping them achieve active participation in dairy policy that affects the future of their dairy farms and the supporting companies they do business with.

Thank you for your consideration and feel free to contact me with any questions.

Kind Regards,

The 2011 Board of Directors of the Dairy Policy Action Coalition (all active Dairy Producers):

Cliff Hawbaker, Chairman	Dan Brandt, Vice-Chair	Rob Barley, Vice-Chair
Laura Covert (NY)	Dale Hoffman (PA)	Rodney Metzler (PA)
Jake Esh (PA)	Paul Horning (PA)	Sue Schultz (WI)
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Cream of the Crop Sponsors	_____	\$ 5,000	
Whole Milk Sponsors	_____	\$ 2,500	
Fortified Skim Sponsors	_____	\$ 1,000	
Friend of DPAC Donation	_____	\$ 500	_____ Other

Agribusiness Sponsors and 'Friends of DPAC' *Please provide your information for our communication efforts:*

Your Company Name _____ Contact Person _____
 Address _____ City _____ State _____ Zip _____
 Phone _____ Email _____

For questions and more information, call DPAC toll free at 800.422.8335 and visit www.DPAC.net

Donations are payable to:

*DPAC is a 501(c)6 and lobbies on policy; therefore
 Donations to DPAC are not tax deductible.*

**Dairy Policy Action Coalition
 890 North Reading Road
 Ephrata, PA 17522**